

Digital PLM and Product Roadmap Practice

Design, Engineer, Develop, Launch & Manage Products



Topic	Description
Service definition	Structure, digitize and optimize your product development lifecycle – Concept to End of Life value-stream. Implement agile systems for Product Design & Engineering Lifecycle (PLM), Product Strategy, Product Portfolio Management (PPM), Product Data Management (PDM) and New Product Introduction (NPI) efforts. Digitize business process with focus on innovation, speed and customer responsiveness.
Key Decision Makers	Chief Product Officers, Product Owners, Product Designers, Product Developers, Product Portfolio Managers
Services Differentiators	We bring proven leadership in PLM, PDM, PPM and NPI successfully delivering multi-billion-dollar product lines. Experienced in HW, SW, Systems and Technology services for a wide variety of industry verticals. Accomplished documented success in Technology, Consumer Products, Healthcare, Education (K-12 and Higher Ed), Government (Federal and State), & Financial Services verticals. Our specialization enables revenue growth, cost savings and risk reduction for our customers. We engage with you using a proprietary 5 step engagement process that is fully metrics driven.
Service Delivery	Delivery mechanism will include – Briefing, Assessment, Proof of Concept and Full Implementation. Services examples – Strategic Alternatives Analysis, Proof of Concept Development, Product/Systems Development Roadmap Plan, Change Management Plan, Assistance in Product Development, New Product Introduction Planning, Go-To-Market Strategy Planning, and Systems Engineering & Implementation.
Duration	Depending on the Service requested – Briefing ~ 1 week, Assessment ~ 2 weeks, POC ~ 4 weeks, Implementation ~ 6 -12 months
Example Success Metrics	Concept to Launch time reduction, increased market segment share, increased profitability, efficient EOL of products
PLM Tools	Microsoft Dynamics365 & Azure, Aras Innovator, Oracle, PTC, Siemens, SAP and Dassault Systems